



# FACT SHEET

Aid to Artisans  
1030 New Britain Ave., Suite 102  
West Hartford, CT 06110  
T(860)756-5550 F(860)756-5558  
[www.aidtoartisans.org](http://www.aidtoartisans.org)

## MISSION

We create opportunities for low income artisans around the world to build profitable businesses inspired by handmade traditions. We offer access to new markets, business training, eco-effective processes and design innovation through a network of partners to promote sustainable growth and community well-being.

## PROGRAMS

Currently, Aid to Artisans has programs in the Caribbean, Colombia, Ecuador, El Salvador, Haiti, Mexico, India, Benin, Burkina Faso, Chad, Lesotho, Mali, Senegal and South Africa.

## RESULTS & IMPACT

Artisan craft businesses play a vital role in the local economy of developing countries, constituting the largest sector of rural employment after agriculture. **ATA has spent 32 years improving the lives of over a hundred thousand artisans in more than 110 remote countries** where their livelihoods, communities and craft traditions are at risk.

Over the past 10 years, **ATA's efforts leveraged nearly \$230 million in retail sales.** This income has **empowered 125,000 artisans in 41 emerging regions** of the world to improve their own lives, the lives of their families, and their communities. About 70% of the artisans ATA works with are women.

## BUDGET AND FUNDING

Our budget for fiscal year 2008 is over \$5 million. Our work is made possible by the support from governmental institutions, multilateral organizations, foundations and corporations such as American Express Foundation, Ford Foundation, International Finance Corporation, W. K. Kellogg Foundation, and the U.S. Agency for International Development. ATA programs are also supported by the generous donations of individuals and the active participation of designers, importers and retailers.